



35th Anniversary

TEXAS HUNTERS & SPORTSMAN'S EXPO

JULY 17, 18, 19, 2026 | McAllen, TX

Event Itinerary for Sponsors & Exhibitors

Event Date - July 17th, 18th and 19th 2026

at the McAllen Convention Center

Address: 700 Convention Center Blvd, McAllen, Texas 78502



IMPORTANT: REGISTRATION/CHECK-IN & EXPO BADGES

All vendors **MUST** check-in at the Registration/Information Booth before setup. Check-in is located by the North wall between the two loading docks. You will receive 4 wristbands and badges per 10x10 booth. Additional badges available for purchase. Thank you for your cooperation!

!! You will receive your Welcome Packet with wristbands and badges at check-in. !!

Wristbands grant you access in and out of the building with venue security. The badges are for identification to the public. Per venue concession policy: **NO OUTSIDE FOOD IS PERMITTED.** Complimentary staff to help assist with move-in/move-out, dollies and forklift provided courtesy of the expo. Staff tips not mandatory, but always welcome.

WEEKEND SCHEDULE:

Exhibitor Move-In <i>*Vehicles/Boats Only*</i>	Thursday, July 16	8am-10:00am
Exhibitor Move-In <i>*All Exhibitors*</i>	Thursday, July 16	10am-7:00pm
	Friday, July 17	8am-4:00pm
Show Hours	Friday, July 17	5pm-10:00pm
	Saturday, July 18	10am-7:00pm
	Sunday, July 19	11am-6:00pm
Tear Down	Sunday, July 19	6pm-10:00pm

PARKING: Exhibitor-designated parking with 24/7 security is provided on the north side of the convention center loading dock. This will be for trailers, trucks, etc. Please be mindful of general parking for visitors. We recommend carpooling or using ride-sharing apps to/from venue to prevent parking overflow.

SHOW BOATS & VEHICLES: All boats and vehicles need to be moved in on Thursday morning between 8am and 10am before all the pipe and drape is completed, no exceptions. No boats or vehicles will be allowed inside after 10am Thursday.

PER CITY OF McALLEN FIRE CODE, ALL VEHICLES MUST HAVE LESS THAN A ¼ TANK OF GAS AND BATTERY CABLES DISCONNECTED.

McALLEN CONVENTION CENTER

RECOMMENDED: Book your booth electricity in advance! If you have any questions regarding electric utility, please contact the McAllen Convention Center at 956-681-3800. You can print a copy of the electrical form on our website - www.huntmcallen.com

Concession/Food Vendor Permit: Exhibitors/food vendors who intend to sell or sample food must have approval by OVG 360 Hospitality and City of McAllen by July 1, 2026. You can find forms to submit for approval on our website - www.huntmcallen.com

EXHIBITOR SERVICES

CEMS Convention + Expo is our contracted decorator for the 2026 expo. They can help with additional furniture and accessory rentals such as TVs, as well as freight/shipping. Contact Mario Rodriguez at (956) 702-4926 or email mrod@conventionandexpo.net

BRNDhub is our preferred graphics, signage and media provider. They can help with trade show media, signs and banners, t-shirts, tents, and promotional materials to showcase your brand. Contact Zar Castillo at (956) 648-1215 or email zar@brndhub.com

HOTEL INFORMATION

La Quinta - McAllen Convention Center is our official guest hotel for Texas Hunters and Sportsman's Expo. Conveniently located within walking distance to the expo, La Quinta is the perfect place to stay for our guests and exhibitors.

Reservations now available online! <https://bit.ly/LaQuintaTexasHuntersExpo>
Rooms starting at \$119.00 + tax per night. This includes a full breakfast bar with free WIFI, shuttle service and pet friendly.

Address:	801 S. Ware Rd. McAllen, TX 78501	956-682-6765 Lq6765@laquinta.com
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For additional help regarding hotel stays, please contact us:

CONTACT US

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Visit us online:
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